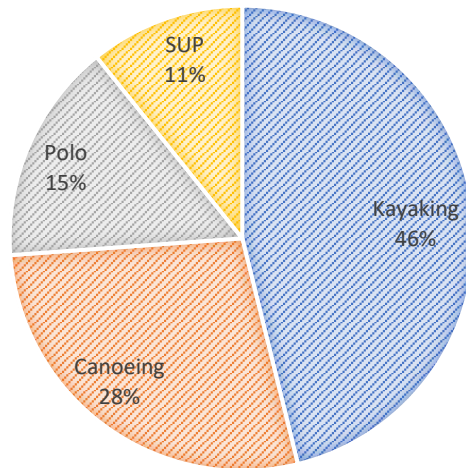


ACC Members Survey 2023-24

Based on 40 responses from 142 members. The percentage of responses for each category is shown.

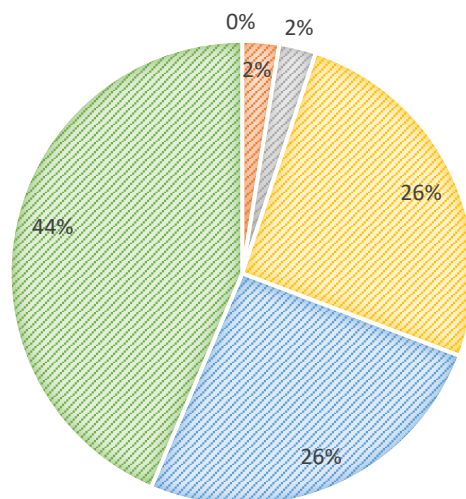
ACTIVITIES

■ Kayaking ■ Canoeing ■ Polo ■ SUP

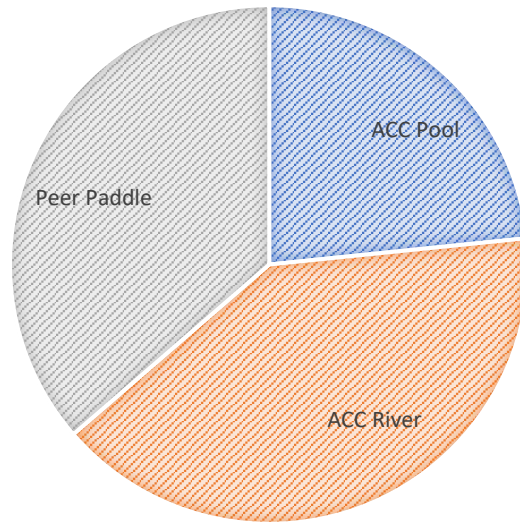


PADDLING FREQUENCY

■ Not yet ■ In the past ■ Once a year ■ Twice a year ■ Monthly ■ Weekly

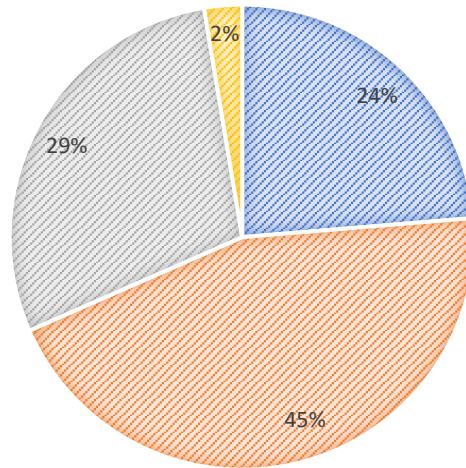


HOW DO YOU PADDLE?



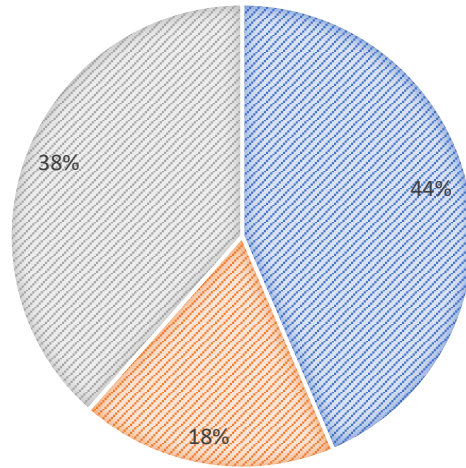
SKILL LEVEL

■ Beginner ■ Intermediate ■ Advanced ■ None



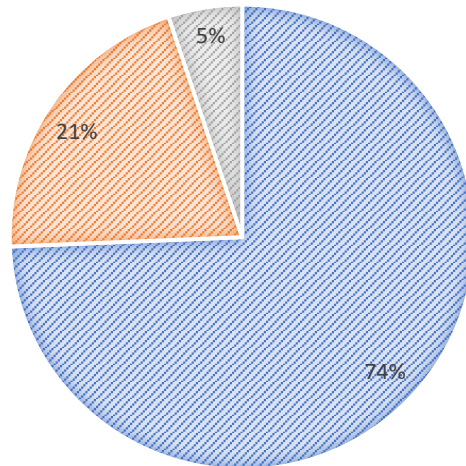
ROLLING

■ No ■ One Side ■ Both Sides



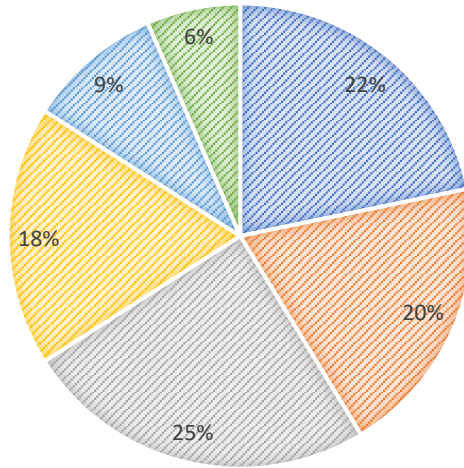
SPRAY DECK

■ Always ■ No ■ Pool



EQUIPMENT

■ Wet Suit ■ Dry Suit ■ BA ■ Kayak ■ Canoe ■ SUP



The survey will be repeated each year and we can see our progress to getting **‘more people paddling, more often’**.

In the winter practice skills, as it gets warm do river trip. If you want to get equipment for yourself ask club members for advice. Having personal equipment is a big advantage for paddling more often, but there is no rush, use club equipment to discover what appeals to you in paddle sport.

Feel free to invite friends to club events – they can have two ‘taster sessions’ before they would need to join – just get them to contact the event leader at least two days prior to the event.

Paddlesport would make a good new years resolution for people wanting to get more active and enjoy the wellbeing benefits of being on the rivers.

Metrics

| Frequency | Paddlers | Paddles / Year |
|---------------|-----------|----------------|
| Once a year | 1 | 1 |
| Twice a year | 10 | 20 |
| Monthly | 10 | 120 |
| Weekly | 17 | 952 |
| | | |
| Totals | 38 | 1093 |

The two metrics are number of paddlers / year and total number of paddles / year

| | Metrics for 2023 | Metrics for 2024 |
|--------------------------------|------------------|------------------|
| number of paddlers / year | 38 | Goal 50 |
| total number of paddles / year | 1093 | Goal 1200 |